

Environmental Health & Safety

Emergency Management

How Will I Be Notified?

The University of Rochester emergency communications approach is based on redundancy, using multiple methods to reach members of our University community as well as parents, alumni, patients and visitors.

The University's goal is to send out timely notices after being notified of an imminent hazard situation. While other means may be used, the primary methods of alerting you include:

- Web/Internet: The University of Rochester may choose to activate its emergency homepage, which serves as the primary source of information in an emergency. Information may also be posted at on the Medical Center intranet. URM Public Relations post messages to the web when we would have to reroute patients who may be coming to the campus for ambulatory visits.
- AlertUR: An alert message may be sent via email, text and phone. All members of the University community with a University email account are automatically registered into the system.
- UR Mobile: Download the *UR Mobile* application for your Android or iOS device to stay up to date on what's happening around the University of Rochester as well as useful resources to make life on campus easier. In the event of an emergency or inclement condition, the *UR Mobile* app will send a notification and link you to additional details.
- Group e-mail: Depending on the nature and location of an emergency situation, the University may send out a group e-mail message based on pre-defined group that are controlled by various divisions. University Communications can also use @Rochester, Grads@Rochester, Weekly Buzz, Parents Buzz, and Rochester Buzz for specific messaging.
- 275-6111 Phone Information Line: The University will post an alert message or the status of the University on this information line.
- Emergency Notification Telephone Trees: Divisions, departments and units are required to maintain call trees that can be used to deliver messages via phone.
- Fire Alarms: Can be manually activated from within each building to initiate an evacuation of the building. Some buildings have voice capability that will allow us to send a message through the fire alarm speakers.
- Building P.A. Systems: Allows an alert message to be broadcast inside the Medical Center using the overhead page system. (Only exists at the Medical Center.)

- Vehicle Public Address Speakers: Public Safety vehicle can mobilize and disseminate messages through their vehicle speakers.
- Voice Messages: University Telecommunications can send messages to University phones.
- Commercial TV/Radio: Messages can be crafted by University Communications and sent to local media outlets to be disseminated over TV and radio telling our staff or the community what action we want them to take. URMIC Public Relations advises the media when we would have to reroute patients who may be coming to the campus for ambulatory visits.
- WRUR Radio: Messages can be crafted by University Communications and sent to WRUR (88.5). WRUR is tied into WXXI so message would go beyond University community.